

MEYTAR HACHAM

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PROFILE

- Creative, independent and detail-oriented UX/UI Product Designer.
- A Figma expert and highly skilled with various programs within the Adobe Creative Suite, such as Photoshop, InDesign and Illustrator.
- Hard Worker and passionate about collaborating with a team while working on projects.

LANGUAGES

Hebrew (Native), English (Fluent), Spanish (Fluent), French (Basic).

EXPERIENCE

Graphic Designer and Customer Experience Manager

2023- Today | La Fleur Boutique flower shop

- Providing recommendations for website's interface improvements to enhance user experience and streamline the shopping process.
- Creating engaging graphics and visuals for the shop's website, ensuring a consistent and appealing aesthetic.
- Manage the website's content and layout, focusing on usability and customer interaction.
- Assisting customers in identifying their needs and offering personalized recommendations.

Graphic Designer

2022 | Golf Group

- Marketing and creative design of online and offline elements, such as social networks posts, banners, newsletters, performance et cetera. (Photoshop, Illustrator, InDesign)

Graphic Designer and Studio Manager

2021- 2022 | Alea Design Studio

- Print and digital Design. Newsletters, Banners, media marketing design (Photoshop, Illustrator)
- Surface and product design.
- Design consultation for the studio's customers.

Graphic & Textile Design Intern

2019 | ABALULU fashion for women&kids brand

- Graphic and Textile design.
- Researching trends for upcoming season collections.

Shenkar's Design Teaching Assistant

2018- 2019 | Shenkar college of engineering and design

Teaching Assistant at the printing workshop of the Textile Design department in Shenkar.

- Design and technical consultation to all Shenkar students

EDUCATION

UX/UI Design Course

2022-2023 | Netcraft Academy

Foundations of User Experience (UX) Design course

2022 | Coursera and Google certificate
Credential Id W67XZB6HS78R

Bachelor of Design in Textile Design

2017-2020 | Shenkar college of engineering and design

At the end of my Bachelor degree in Shenkar I presented my final project in a few platforms:

- "PlayfulNest" was presented in "Talente 2022- Masters of the Future" exhibition in Munich, Germany.
- "PlayfulNest" was featured in the "New York textile Month" 5th printed issue.

MILITARY SERVICE

Recruitment Software Operator

2011-2013 | Full military service

Operation of recruitment software for reservists during emergency times.

SKILLS

Key Skills

UI Design, Wireframing, Interactive Prototyping, User Need Analysis, User & Customer Service, User Researching, Design Thinking, Attention to details, Web Design, Mobile Design, Illustration.

Technical Skills

Advanced: Photoshop, Illustrator, Indesign, Figma, Salesforce, Microsoft Office Suite.

Basic: HTML, CSS, Blender.